



JUNIOR/MID-LEVEL MOTION GRAPHICS DESIGNER AND EDITOR

The Junior/Mid-Level Motion Graphics Designer and Editor will work with the creative, digital, and data teams to produce high-quality deliverables, ranging from dynamic Facebook ads and Instagram stories to animated display ads and cinemagraphs, as well as promotional videos for clients in various industries, including but not limited to healthcare, finance, real estate, and retail. The Motion Graphics Designer and Editor will take a project from concept to completion, developing project concepts, storyboarding out ideas, directing, shooting and editing/producing the final product.

You must work well independently and be self-motivated to meet deadlines while also being a team player who can collaborate with other members of the creative team to deliver professional, on-brand final deliverables for each client.

Responsibilities

- Use the Adobe Creative Cloud Suite to animate, audio and video record, edit, and produce motion graphics in a variety of formats
- Stay on the forefront of social media advertising and marketing developments, including staying up-to-date with the latest rules and regulations
- Have a solid understanding of digital advertising design, file sizes, aspect ratios and timing for Facebook, Instagram, and Google Display platforms
- Have a never-satisfied approach wherein you are constantly looking for how you can push digital advertising forward with motion graphics given the limitations each platform presents
- Enjoy concepting and thinking outside the box
- Have a general understanding of data practices and how to leverage it in your work

Requirements

- BA or BS in Motion Graphics or related field
- A minimum of 1-2 years professional experience preferred
- Solid understanding of Adobe Creative Cloud as a whole and expert knowledge of After Effects, Premiere Pro, Photoshop and Illustrator
- Proficient with Mac platform
- Ability to present ideas both internally during team meetings and externally to clients
- Ability to juggle multiple projects at once in a fast-paced environment

Next Steps

Please submit a one-page PDF that includes your resume and your portfolio/video reel link to hr@reflexblu.com. Partial or incomplete applications will not be considered.